

## LEO Pharma collaborations with Danish Patient Organizations 2020

Name of Organisation (s)	Name of activity	Name of the Parties entered into agreement	Type of activity	Purpose	Roles of the parties	Timeframe	Amount of funding and what it is used for	Scope and content of non-financial support
LEO Pharma	Think Small - Over 100 different autoimmune diseases exist and yet only a handful are mentioned in the everyday life.	Foreningen for Autoimmune Sygdomme (FAIM)	Support for FAIM specific project "Think Small" in relation to obtaining recognition of autoimmune diseases as a burden for society on a global scale.	Support of FAIM's objectives to recognize autoimmune diseases as a burden for society on a global scale resulting in a wider understanding of autoimmune diseases and better treatment options, both by means of WHO recognition, awareness activities and Action Plan for autoimmune diseases.	FAIM conducts the project, including development of an action plan and guidelines for treatment of auto-immune diseases LEO is to support financially and by participating in workstreams upon request from the organization.	December 2019- December 2020	2020: DKK 200.000	Participation and support upon request from the patient organization, max 24 hours.

LEO Pharma	LEO Pharma internal Atopisk meeting. Dermatitis educational event. Understanding of the AD Patient: Interview with head chairman of Danish Atopisk Eczema Organization Foundation. GRAMMY 2020	Atopisk Eksem Forening (AEF)	Service/ Speaker at an internal educational meeting at LEO Pharma.	Educate LEO Pharma employees in disease understanding	AEF: Speaker & Interviewee LEO: Interviewer and Audience	28 January 2020	DKK 4.800 honorarium for speaker activity, including preparation.	None
LEO Pharma	Materials for PAC7000 campaign	Psoriasisforeningen	Support for Engagement campaign	Call to action for patients who have fallen out of care, donation to support design and print of information material for the campaign.	Psoriasisforeningen drives and organizes the campaign. Leo provides financial support for materials.	January 2020	DKK 10.833,75 incl. VAT for payment of external vendor for design and printing of materials.	None
LEO Pharma	The name of the project is "Smørekursus" (instruction on application)	Psoriasisforeningen (Arhus-Kredsen)	Meeting for the members of the association (Sponsorship)	Information for the members of the association.	Psoriasisforeningen arrange the speaker and invites its own members. LEO Pharma is sponsoring	27 January 2020	DKK 4.250 for speaker and meals.	None

					the speaker and meals.			
LEO Pharma	Development of Children's book	Atopisk Eksem Forening (AEF)	Support to (AEF) for development and print of educational children's book about AD (Sponsorship)	For educational purposes.	AEF to develop. LEO Pharma to sponsor.	March-July 2020	DKK 224.500 for eternal vendor development and print of book	None
LEO Pharma	Patient Workshop Lichen Sclerosus/Lichen Planus Virtual Disease Learning	Lichen Sclerosus Foreningen	Consultancy services – internal training	For the Patient Organization to provide input at an intern workshop arranged by LEO Pharma and to share the organization's experience and knowledge with Lichen Sclerosus and Lichen Planus with LEO Pharma.	The appointed person from the patient organization participates in two preparatory meetings, an internal workshop and an evaluation meeting after the workshop, as well as preparation and lectures on Lichen Sclerosus and Lichen Planus during the workshop. LEO Pharma is the	7 May 2020	DKK 5.600 for service fees including preparatory work, meeting time, materials, results, deliverables etc. for all representatives.	None

					organizer and facilitator of the activity, including preparation for the workshop and evaluation meeting.			
LEO Pharma	LEO Nordic Patient Survey	Atopisk Eksem Forening (AEF)	Patient survey	To develop a patient survey to testify the burden of AD on patients' lives.	LEO Pharma conducts the project with support from the third-party consultancy COWI. AEF to support with initial development and validation of questionnaire, distribution of survey link and validation of initial analysis of results.	August – December 2020	DKK 5.000 for assistance with validation of questionnaire and results including start up workshop for the survey.	None
LEO Pharma	PR effort in conjunction with World Atopic Eczema Day	Atopisk Eksem Forening (AEF)	Support for PR effort in conjunction with World Atopic Eczema Day, launching a disease awareness campaign.	Create awareness around AD, to support and inform around the disease.	LEO Pharma is supporting with a sponsorship for the campaign together with other medical companies. The sponsorship is evenly distributed.	Campaign launching September 14th, 2020 in conjunction with World Atopic Eczema Day and will be executed the following months.	DKK 36.200 as financial support to the project.	None

LEO Pharma	Patient journey workshop within AD	Atopisk Eksem Forening (AEF)	Support for workshop with patients and HCP's moderated by Advice	Currently there exist no data on the AD patient journey in DK and in order for LEO pharma to understand the disease pathway, we need to collect insights coming from patients diagnosed with AD.	Workshop initiated and paid by LEO pharma, workshop moderated and driven by Advice, patients and HCP participating as experts in the disease pathway within AD.	October 5, 2020	DKK12.600	None
LEO Pharma	Recruitment of AD patients for user study	Atopisk Eksem Forening (AEF)	Fee for Facebook text posted to Atopisk Eksem Forening's Facebook page plus an ad in Atopisk Eksem Forening's membership publication.	To find volunteers with AD who wants to participate in an online usability interview conducted by LEO Pharma.	LEO Pharma delivers texts to Atopisk Eksem Forening, which they post on Facebook and in membership publication.	Mid-October - Mid-December 2020	DKK 2.000 for Facebook text  DKK 3.000 for ad in membership publication	None
LEO Pharma	Corporate Image Library	Atopisk Eksem Forening (AEF)	Fee for posting on Facebook	LEO Pharma wishes to engage the Patient Organization to provide services to assist in identifying patients for LEO Pharma	The patient organization will on behalf of LEO Pharma post on their Facebook page and send information about the photo shoot to patients that	October 15 - November 15 2020	DKK 2.000	None

				Corporate Image Library.	are interested in participating.			
LEO Pharma	World Psoriasis Day – dedicated Awareness Week	Psoriasisforeningen	The disease awareness campaign "Hudløs ærlig" brings a week of focus on the disease, how to cope with psoriasis and that psoriasis is more than just a skin disease. The association goal is to strengthen the connection between people living with psoriasis and communicate that as a patient – you are not alone. The sponsorship from LEO Nordic will be a part of the	Disease awareness	LEO Pharma is supporting with a sponsorship for the development of a video explaining the importance of sharing disease history with peers.	October 2020	DKK 50.000 as financial support to the project	None

			awareness week campaign which is supported by several other Pharma companies.					
LEO Pharma	Hudsagen / Skin alliance	Psoriasisforeningen (Handicaporganisationernes Hus)	Support to Launch of the skinalliance/ Hudsagen	Current project is an ask to support a joint partnership across skin diseases (Hudsagen) (AEF, HS) with the aim to elevate the focus on skin diseases as a chronic disease and has asked LEO Pharma to support the Project. The current support will be aiming at the ability to launch Hudsagen.	LEO Pharma is supporting with a sponsorship for the launch together with other medical companies. – equal split.	December 2020	DKK 31.250 incl. VAT	None
LEO Pharma	Clinical trial designs	Atopisk Eksem Forening (AEF)	Consultancy services; input from patient organization to clinical development.	To advise LEO Pharma with patient input for clinical trial outlines to ensure optimal	LEO Pharma engages the patient organization in connection with two advisory sessions held	December 9, 2020	DKK 2.100	None

				recruitment for clinical trials.	by LEO Pharma, which support LEO Pharma's clinical trials. AEF provides advice to LEO Pharma.			
LEO Pharma	Accumulated Consultancy Services 2020	Atopisk Eksem Forening (AEF)	-	-	-	-	DKK 31.500	-